

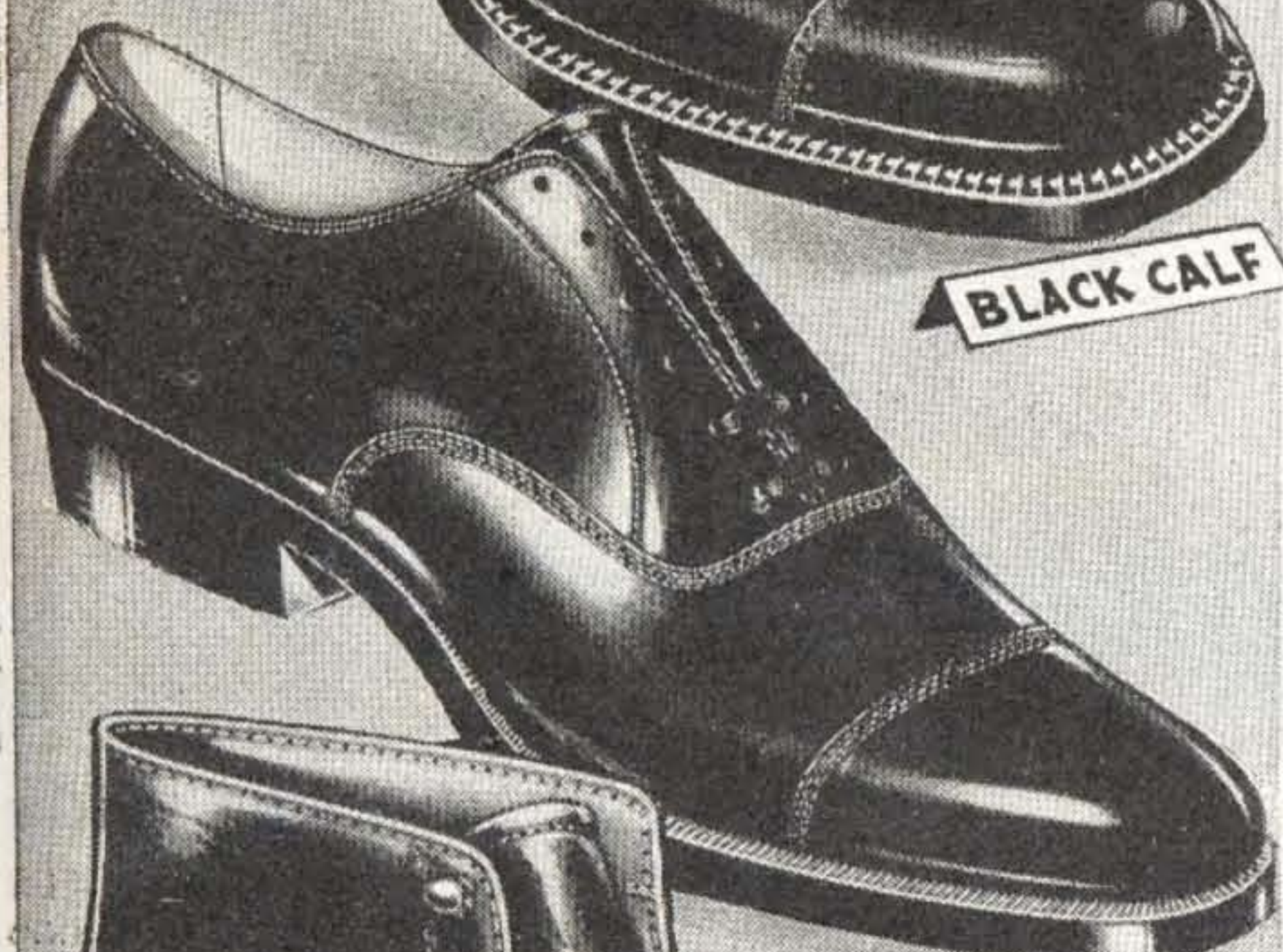
We aimed to make
Eatonia Footwear
 THE BEST YOU CAN BUY
 at **5.00**
 PAIR DEL'D



BLACK KID



BLACK CALF



BLACK CALF



BLACK CALF or KID



BLACK KID

Black Kid Oxfords

652S-458. Black Kid Balmoral Oxfords with medium toes. Smart-looking—quality shoes through and through. Choice of three widths, C, D or E, Goodyear-welted leather soles, half rubber heels. Sizes 6 to 11 (in half sizes). EATONIA Value, pair, delivered.... **5.00**

Black Calf Oxfords

652S-457. Shoes that will give exceptional service. Blucher Cut Oxfords of specially selected Black Calf with substantial Goodyear welted leather soles, half rubber heels. Choice of three widths, D, E and EE. Sizes 5 1/2 to 11 (in half sizes). EATONIA Value, pair, delivered.... **5.00**

Smart Recede Toes

652S-459. The shoe that "goes places." Outstanding quality shoes in every line. Fine Black Calf in a recede Balmoral last. Comfortable shoes to wear, made Right. Goodyear-welted soles and leather heels. E width. Sizes 6 to 11 in half sizes. EATONIA Value, pair, delivered.... **5.00**

Black Calf or Kid

652S-451. Black Kid. 652S-452. Black Calf. A medium wide fitting Blucher last, made of extra quality leathers that give lots of wear. Selected leather Goodyear-welted soles, comfortable E width, half rubber heels. Sizes 6 to 11 (including half sizes). EATONIA Value, pair, delivered.... **5.00**

Soft Plain Toes

652S-456. They're made of fine Black Kid, almost as soft as a glove. Plain soft toes with plenty of room; wide fitting EE width. Goodyear welted leather soles, half rubber heels. Sizes 6 to 11 in half sizes, also size 12. Pair, del'd. **5.00**



DR. McCANN
 TRADE NAME
ARCHSTA
 FOR MEN

3.98
 PAIR DEL'D

Sizes 6 to 11
 in half sizes.

BLACK CALF. E width.
 452S-341. Boots.
 452S-340. Oxfords.

Sizes 6 to 11
 in half sizes

BLACK KID. E or EE width.
 452S-343. Boots.
 452S-342. Oxfords.

NOW for MEN!

Yes, sir, the equally reliable shoes that have been giving so much comfort and shoe satisfaction to women for years. Sold exclusively by EATON'S, we recommend them as leaders in their field at this price. They are made on easy, comfortable fitting lasts of good appearance, and have arch-supporting steel shanks, Goodyear welted leather soles and half rubber heels. Boots and Oxfords in choice of Black Calf or Black Kid.



KANGAROO LEATHER SHOES

for SMARTNESS
 DURABILITY
 COMFORT

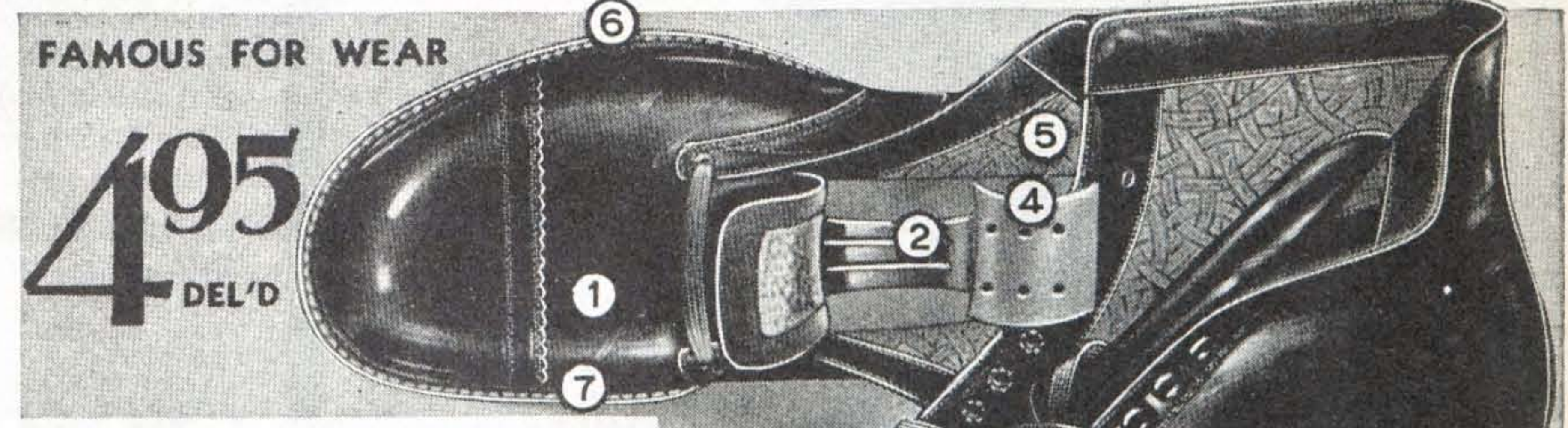
4.95
 DEL'D

GOODYEAR-WELT SOLES

High quality Footwear any way you look at them—for Kangaroo leather combines the good points of Calfskin and Kid. They wear like Calf and take a fine shine and are soft like Kid. Made in smart lasts with Goodyear welted soles and half rubber heels. Black only. Sizes 6 to 11 in half sizes. Be sure to state size.

652S-454. Blucher style Boots. EE width. Delivered..... **4.95**

652S-453. Blucher style Oxfords. E width. Delivered..... **4.95**



FAMOUS FOR WEAR

4.95
 DEL'D

EATON'S STURDY POLICE BOOTS

652S-463. Noted for Wear—Noted for Comfort—they're built to make light work of your foot troubles. Read the features—every one a mighty good reason for choosing EATON'S Special Police Boots. Sizes 6 to 11 (in half sizes) also size 12. Pair, delivered..... **4.95**

52S-065. Keep your shoes looking their best. B.B. Black Shoe Polish. Per tin..... **9c**

Note these Features

1. Cut from fine plump Veal Leather—pliable yet sturdy.
2. Steel shank Arch Supports.
3. Full Double Leather Soles, Outsoles "Viscolized."
4. Ventilated Inner Soles.
5. "Wearproof" (trade name) lining.
6. Goodyear-welted Soles.
7. Storm welting.
8. Leather heel-base with half rubber heels.

foot-ease
 FOR REAL COMFORT!
 Made of fine Black Kid, Cushion insoles, plain soft toes and flexible leather soles. If your feet are the kind that complain, slip them into "Old King Kumfort." They're friendly to your feet. Sizes 6 to 11 in half sizes. Pair, delivered **3.95**

Old King Kumfort
 CUSHION SOLE

3.95
 DEL'D

652S-449. Oxfords.
 652S-450. Boots.