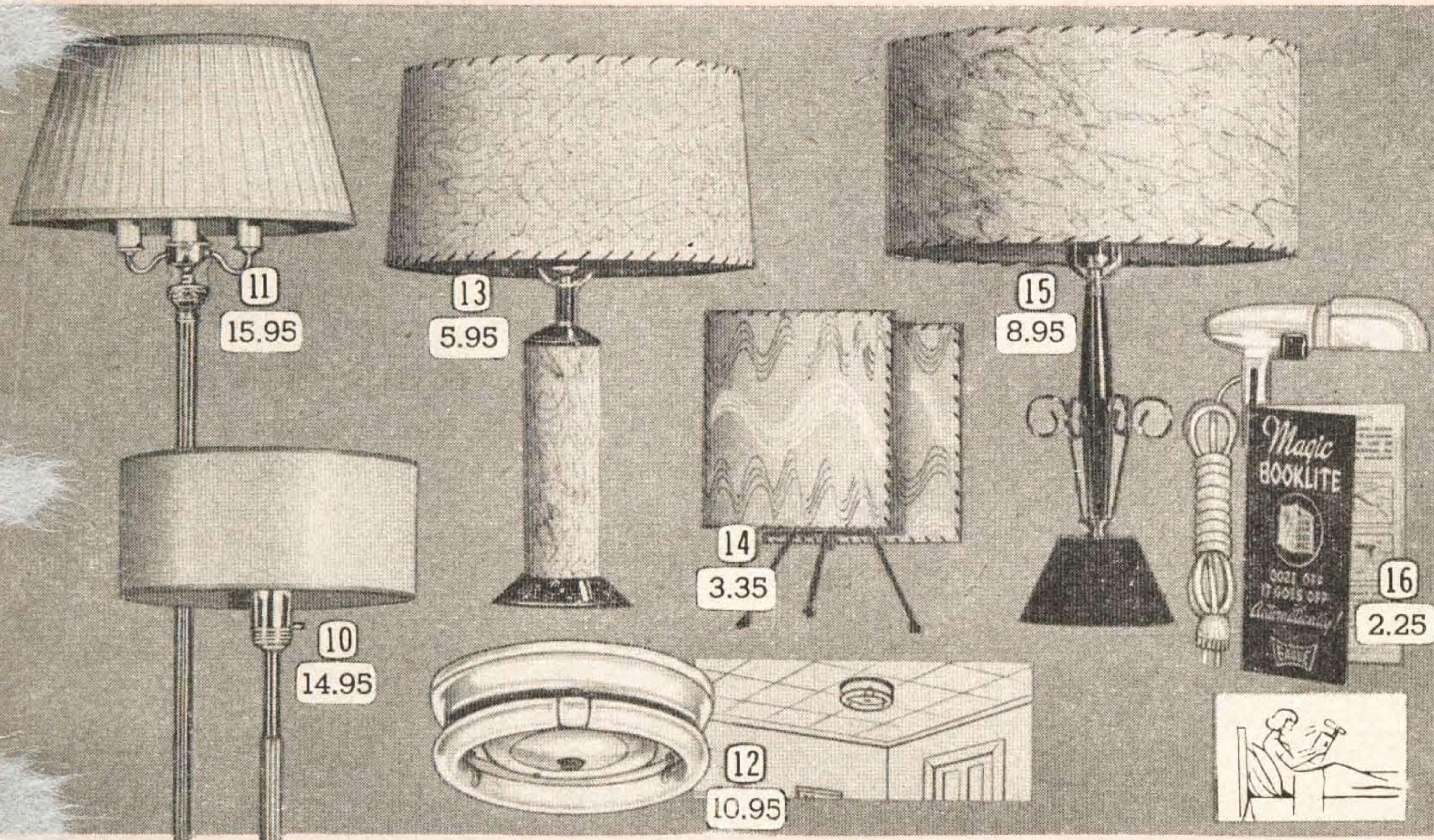


- 1** PIN-UP LAMP with a nautical air! The Paper Parchment shade is patterned with a ship in full sail in Green on a light cream background. Black wrought iron effect back-plate. Shade 8 ins. in diameter. **077-P-727.** Price, delivered..... **3.25**
- 2** COLOURFUL PIN-UP LAMP designed with modern simplicity. Drum-style Paper Parchment shade is patterned with perforations repeated in matching back-plate. Diameter of shade 7 inches. Black; Red; Green. **077-P-728.** Price, delivered..... **4.50**
- 3** VERSATILE PULLEY BRACKET combines overhead lighting with the convenience of modern pulley fixtures. Adjusts to any height from 16 to 60 ins. and can be attached to any wall. "Fiberglas" shade with light-diffusing plate on bottom and brass finished arm. Takes 50, 100, 150-watt bulb. Colours White; Chartreuse; Pink. **077-P-729.** Price, less bulb, delivered..... **9.95**
- 4** DAINY AND FEMININE is this Boudoir Lamp with its pleated Plastic shade trimmed with a pert ribbon and bow. Metal base and trim on stem match shade. Pink or Blue. Over-all height 14 inches. **077-P-730.** Price, delivered..... **2.95**

- 5** GOOSENECK LAMP with weighted base, slotted to hold pencils, pins, etc. Metal shade, flexible arm. Bronze colour only. **077-P-731.** Price, less bulb, delivered..... **3.50**
- 6** ATTRACTIVE BOUDOIR LAMP with Milk Glass base and stem decoration in colonial hob-nail design. Attractive candle-wick trim on top and bottom of parchmentized shade. Stem is brass plated. Diameter of shade 8 inches. Over-all height about 14 inches. **077-P-732.** Matches number (7). Price, delivered **4.45**
- 7** PIN-UP LAMP to match the boudoir lamp (No. 6) above. Brass plated arm. **077-P-733.** Price, delivered..... **4.45**
- 8** PASTEL PLASTIC BED LIGHT with a plastic window in front to diffuse light. Pull-chain socket. Walnut; Ivory; Pink; Blue. Cord attached. **077-P-734.** Price..... **1.98**
- 9** CLAMP-ON UTILITY LAMP. Adjustable to any angle to focus beam of light. Use as a desk lamp, bed light, or for the workroom. Tan metal shade. Chromium-plated socket. Rubber-covered clamps. **077-P-735.** Price, less bulb, delivered..... **2.45**



A LAMP IS A GIFT FOR THE ENTIRE FAMILY!

- 10** MODERN TRILIGHT LAMP, gracefully designed and richly finished! Embossed Paper Parchment shade matches stem and base which are finished in enamel—Spruce Green; Black; Rusty Red. Brass-finished socket takes 100, 200, 300-watt bulb. White glass reflector. Diam. of shade 17 inches. Over-all height 58 inches. **077-P-736.** Price, delivered..... **14.95**
- 11** TRILIGHT REFLECTOR LAMP with chromium-plated stem and base. Marbleized plastic insert in base. 20-inch diameter plastic shade wrap around style, trimmed with braid top and bottom. Three candlelight arms with separate switch. Takes 100, 200, 300-watt trilight bulb. 10-inch glass reflector. Height about 62 inches. **077-P-737.** Price, less bulbs, del'd. **15.95**
- 12** "CIRCLINE" FLUORESCENT FIXTURE gives cool white light. Especially suitable for kitchen or bathroom. White enamel metal bowl 12 ins. in diam. For 110-volt, 60-cycle, A.C. Complete with 32-watt "Circline" bulb. **077-P-738.** Price, delivered.... **10.95**

- 13** DISTINCTIVE TABLE LAMP in the modern manner! White Glass column with black tracery, black metal base and matching paper parchment shade laced with black. Diam. of shade 14 ins. Height about 22 ins. **077-P-739.** Price, delivered..... **5.95**
- 14** MANTEL, TV OR RADIO LAMP. "Fiberglas" shade in White; Chartreuse; Pink—with "wave" lines in gilt colour. Gilt colour lacing top and bottom. Black wrought-iron effect legs. Height about 12 inches. **077-P-740.** Price, delivered..... **3.35**
- 15** ATTRACTIVE TABLE LAMP. Effective contrast in the Black metal base and stem with brass plated relief and Pink or white "Fiberglas" shade with black lines and lacing. Height 25 inches. **077-P-741.** Price, delivered..... **8.95**
- 16** "MAGIC BOOKLITE"—a grand gift for the avid reader. Light stays on in reading position, goes out when book laid down. Ivory Plastic with clamp. **77-P-742.** Price, delivered..... **2.25**

DESCRIPTIONS OF ITEMS SHOWN ON OPPOSITE PAGE

- 17** THREE-HEAT CONTROL HEATING PAD... delicately patterned with tiny flowers on pastel backgrounds of Pink or Blue. Quilted cotton Eiderdown cover with rubberized lining to resist moisture, slide-fastener closing. Complete with 7-foot rubber-covered cord. For 110-volt, A.C. only. Be sure to order early—in time for Christmas! **77-P-743.** Price, delivered..... **5.50**
- 18** NEW!... ELECTRIC TEA-POT. Designed to brew tea the way it should be... fresh and piping hot from the pot. Simply plug in, boil the water, switch off, add the tea and pour straight into the cups. Made of glazed Brown earthenware, with a hand painted floral design. In 6-cup size. Cord is not included. **077-P-746.** Price, delivered..... **4.98**
77-P-747. Cord for above. Price..... **69c**
- 19** BLEND KING LIQUIDIZER will do many kitchen chores, with speed and efficiency. Quickly and easily mixes icings, batters, purées... liquidizes a wide variety of fruits, mixes all kinds of milk drinks, cocktails... blends health foods and baby foods. Light-weight and easy to handle, the shatterproof container is made of polystyrene plastic. Solid, cast-metal base with non-skid rubber feet. Graduated measuring marks. For use on 115-volt A.C. or D.C. **077-P-748.** Price, cord included, delivered..... **19.95**
- 20** DECORATIVE TV OR RADIO LAMP with circular "Fiberglas" shade trimmed with artificial flowers... a pretty lamp for any room! White Pottery base is accented with gilt colour, as is the reflector; jet black pottery pony with white mane and tail. Reflector 6 inches in diameter; over-all height 9½ inches. **077-P-749.** Price, delivered..... **4.55**
- 21** SCENIC ACTION LAMP with revolving case to show a life-like picture of Niagara Falls as they roar down to the rocks beneath. Plastic base. Bulb supplied. **077-P-750.** Price, delivered..... **6.95**
- 22** THE MERRY-GO-ROUND goes round and round inside the revolving case... a delightful gift for the children's room. Gay Red Plastic base and top. Over-all height about 9 inches. Makes a wonderful night-light. **077-P-751.** Price, delivered..... **6.95**
- 23** DECORATIVE ROSE BOWL TV Lamp with light in base to reflect twin "roses" floating in water-filled heavy glass bowl. Black wrought-iron effect base lined with "Fiberglas" in Red or Chartreuse. A distinctly modern, eye-appealing ornament to bring new colour into the home. Height about 9½ inches by 8 inches wide. **077-P-752.** Price, less bulb, delivered..... **4.45**
- 24** BOUDOIR SET in Brass-plated metal with shades of pleated "Lumaritch" (plastic). Cylinder style dresser lamps about 9 inches high and matching bedlight 8 inches long with pull chain socket. Decorated with Floral Corsage. Colours of Pink or Blue and Ivory. Use as a set or separately. **077-P-753.** Price, less bulbs, delivered..... **8.50**
- 25** ELEGANT SIMPLICITY in this modern table Lamp, and beautiful colours that blend with many decorating schemes. The graceful lines of a Grecian urn are suggested by the symmetry of the glazed pottery base. Backed with paper parchment, the lustrous rayon satin strand shade completes the picture. Shade is drum-shaped and measures about 14 inches in diameter. Over-all height of lamp 25 inches. Colours Green; Chartreuse; Golden Tan. **077-P-754.** Price, delivered..... **6.95**
- 26** SINGLE GOOSENECK LAMP for table, desk or bedside. Metal base and flexible stem. Metal shade, stem and stand in decorator colours of Chartreuse; Green; Chinese Red. **077-P-755.** Price, less bulb, delivered..... **4.55**
- 27** DOUBLE GOOSENECK LAMP in same style and colours as above but as a double fixture for dual use between two beds, tables, etc. Three-way switch lights can be turned on or off separately or together. **077-P-756.** Price, less bulbs, delivered..... **7.95**
- 28** UNIQUELY-STYLED PLANTER LAMP with a "Fiberglas" shade patterned in Black and White and laced top and bottom. Two white Pottery flower pots are set in a gleaming brass-finished stand, stem is also brass finished. A lovely addition to the modern home! Diameter of shade about 10½ inches. In Chartreuse or White. Over-all height about 19 inches. (Plants not included.) **077-P-757.** Price, delivered..... **8.95**
- 29** ONLY AT EATON'S... HADDON HALL Carpet Sweeper. Made specially for EATON'S by Bissell—has their exclusive "Biscomatic" brush action, automatic brush adjustment and continuous cleaning-action going forward or backward. All-round rubber bumpers. Ball-bearing wheels; "Sta-Up" handle. Chromium-plated trim. Two dust-pans. **077-P-758.** Price, delivered..... **9.95**
- 30** CHEERFUL COLOURS in base and shade provide a bright note for any room... a lamp she'll appreciate! The pottery base is formed by a tropical bird, richly coloured, and is topped by a "Fiberglas" shade in Chartreuse; White; Green. Shade is trimmed with gilt-colour lacing top and bottom. Diameter of shade 6 inches. Over-all height about 15 inches. **077-P-759.** Price, delivered..... **3.95**
- 31** COLONIAL STYLE HURRICANE LAMP—its glass chimney comes in Red or Green with contrasting brass-effect holder and copper-finished tray. Set on a black wrought iron-effect stand. Here is a charming, and very practical gift! About 11½ inches high. **077-P-760.** Price, delivered..... **3.95**
- 32** PAGODA-STYLE LAMP with dainty star-burst pattern and lacing in gilt colour. "Fiberglas" shade and insert in White; Chartreuse; Red. Frame and legs are brass-plated. Diameter of shade about 12 inches. Over-all height about 15 inches. **077-P-761.** Price, less bulb, delivered..... **4.25**
- 33** ATTRACTIVE BOUDOIR LAMP. Clear glass bowl holds bouquet of roses beneath a pleated Cellulose Acetate (plastic) shade with ribbon and bow. Available in either Pink or Yellow. Diameter of shade 8 inches, over-all height about 13 inches. **077-P-762.** Price, less bulb, delivered..... **2.95**
- 34** DECORATIVE BOUDOIR LAMP with drum-style pleated Plastic shade in choice of Pink or Sandalwood. Graceful metal leaves at base match colour of shade. Brass plated metal stem and base. Shade 7 inches in diameter. Over-all height 16 inches. **077-P-763.** Price, less bulb, delivered..... **4.95**
- 35** "VIKING STANDARD" Swivel-Top Vacuum Cleaner—allows cleaning of average room without moving the cleaner! Canister rests on detachable dolly base—just wheel it from room to room on the same floor. Dirt is funnelled into throw-away paper bag, eliminating messy disposal. Toe control switch. Steel housing in baked enamel finish in Maroon with grey. Attachments: 7½-foot hose, two wands, rug nozzle, crevice tool, floor brush, upholstery nozzle, drapery brush, 20 ft. attached cord. For 110-volt, A.C. or D.C., 25 or 60-cycle. **077-P-764.** Cash Price, complete, delivered..... **64.50**
or \$5.00 Down and \$5.00 Monthly. See Page 163 for Details.