

About the Authors

JOHAN IVANKO AND LISA KIVIRIST are co-authors of *Rural Renaissance* and *Edible Earth*, innkeepers of the award-winning Inn Serendipity Bed & Breakfast, national speakers, freelance writers and co-partners in a marketing consulting company.

John Ivanko is also an award-winning photographer, freelance writer and author or co-author of numerous books, including the award-winning children's photobooks, *To Be a Kid*, *To Be an Artist*, *Be My Neighbor* and *Animal Friends*. Lisa Kivirist is a Food and Society Policy Fellow, author of *Kiss Off Corporate America* and freelance writer contributing to numerous magazines, including *Hobby Farm Home* and *Mother Earth News*.

Former advertising agency fast-trackers, the husband-and-wife duo are nationally recognized for their contemporary approach to ecopreneurship, homesteading, conservation and more sustainable living. Based in Browntown, Wisconsin, they share their farm and Inn Serendipity with their son, busy bees thriving in the honey bee economy, and millions of ladybugs.

